



PrimeStox Vanilla Co-investment

Indicative economics

Launch date: 17th July 2017

Title	Units	Amount
Market Price	£/kg	675.0
Purchase price	£/kg	450.0
Quantity Bought	Kg	50.0
Revenue	£	33,750
Import Duty	%	6.0%
Price with duty	£/kg	477.0
Freight	£/kg	5.0
Landed Price	£/kg	482.0
Landed Cost	£	24,100
Other	£	500
Total	£	24,600
Storage & Transport	%	10%
Other Costs	£	2,460
Total Cost	£	27,060
Unit Cost	£/kg	541.2
Gross Profit	£	6,690
Margin	%	25%
PrimeStox Investment	£	25,000
Effective purchase price	£/kg	500.0
PrimeStox Investors Profit	%	15%
Expected Profit	£	3,750
Margin of Safety	%	44%